

# GOOD DESIGN PRESS INFORMATION

## MORE INFORMATION

Jennifer Nyholm  
Chicago, Illinois USA  
jennifer@chicagoathenaeum.org

EUROPE CONTACTS:  
Fachanan Conlon  
Dublin, Ireland  
fachanan@europeanarch.eu



## THE CHICAGO ATHENAEUM ANNOUNCES THE BEST CONSUMER DESIGN PRODUCTS AND GRAPHICS FOR 2017

CHICAGO, ILLINOIS (December 10, 2017) — GOOD DESIGN® is the world's most prestigious, recognized, and oldest Design Awards program organized annually by The Chicago Athenaeum Museum of Architecture and Design in cooperation with the European Centre for Architecture, Art, Design and Urban Studies.

GOOD DESIGN covers new consumer products, graphics, and packaging designed and manufactured in Europe, Asia, Africa, and North and South America.

The trademarked award program was founded in Chicago in 1950 by architects: Eero Saarinen, Charles and Ray Eames and Edgar Kaufmann, Jr.

The distinctive black dot-shaped logo was designed the same year by the late Chicago graphic designer, Mort Goldsholl in 1950.

Hundreds of thousands of leading winning manufacturers and companies print the Good Design logo for awarded products on their packaging, marketing information, advertising, websites, corporate information, posters, billboards, and branding to the widest international consumer audience.

Entries for design and innovation, sustainability, creativity, branding, ecologically responsible design, human factors, materials, technology, graphic arts, packaging, and universal design are submitted annually by various industrial design and graphic design firms working for the Fortune 500 companies.

For 2017, over 900 new products and graphic designs were selected from over 48 countries for new electronics, transportation, medical equipment, protective equipment, energy systems, robotics and bionics, building products/ materials, furniture, textiles, industrial, environments, hardware, bath and accessories, kitchen/ appliances, floor and wallcovering, tabletop, household products, personal, office products, transportation, children's products, sports and recreation, lighting, tools, and graphics, branding, and packaging from Europe, Asia, and the Americas.

Awarded corporations represent some of the world's most visionary FORTUNE 500 companies: 3M, Adam Opel AG., adidas, Alessi SpA., Allianz Deutschland AG., Argonne National Laboratory, Armstrong World Industries, Assa Abloy AB., Aivvy Inc., Beltone Electronics Corporation, Bentley Motors Limited, Blackmagic Design, Bissell Inc., BlueStar Ltd., BMW AG., Botta-Design, BPR., Braun, Brita LP., British Telecom, BSH Home Appliances, Burger King Worldwide Inc., Chivas Brothers Ltd., Citizen Watch Company, CNH Industrial Italia SpA., Cooper Tire & Rubber Company, Cuisinart, Inc., Daimler Trucks North America, Deere & Co., De'Longhi Braun Household GmbH., Deutsche Bank AG., Deutsche Telekom AG., Dolby Laboratories, Inc., Electrolux Professional SpA., Evoko Unlimited AB., Fagor America, Federal Corp. Fellowes, Inc., Ferrari SpA., Festo AG & Co. KG., Fiskars Brands Inc., Fitbit, Inc., Fratelli Guzzini SpA., Garmin International, Inc., Grohe AG., Google LLC., Hamilton Beach Brands, Inc., Harman International, Hawaiian Airlines Inc., Helly Hansen, Herman Miller, Hídromek A.Ş., Honeywell, HP Inc., Hunter Douglas, Inc., Hyundai Motor Corporation, Hyatt Hotels Corp., Jaguar Land Rover North American, LLC., John Deere Construction & Forestry, Kia Motors Corp., Lenovo Inc., Liebherr Appliances North America, LG Electronics, Inc., Leica Camera AG., Lindberg A/S., Life Fitness, Inc., Logitech Inc., Mastrad, Inc., Mastercard Inc., Medion AG., Medtronic, Merck KGaA., Michelin North America, MillerCoors LLC., Mitsubishi Motors Corporation, Moen Incorporated, Motiv Inc., Motorola Solutions, NCR Corporation, Nest Labs Inc., Nestlé Nespresso SA., Netgear, Inc., Nike, Inc., Olympus Surgical Technologies Europe, Oxo International, PepsiCo Inc., Philips Electronics Ltd., Philips Lighting NV., Philips Medical Systems International B.V.,

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Philip Morris International, Piaggio Fast Forward, Polder Products, LLC., Procter & Gamble Service GmbH., Rado Watch Company, Robert Bosch Tool Corporation, Rockwell Collins Inc., Samsung Electronics Co. Ltd., Sargent Manufacturing Company, Seagate Technology PLC., ŠKODA Auto a.s., Smeg SpA., SoftBank Commerce & Service Corp., Stryker Medical, Suunto Oy, Target Corp., Technogym SpA., Teknion, Tennant Company, Terraillon SAS., Thermo Fisher Scientific, TP-Link Technologies Co., LTD., Tupperware Brands Corporation, Vestel Electronics, Vodafone Group Services GmbH., Volkswagen AG., Wm. Wrigley Jr. Company, Wolf Appliance, Inc., Yale Materials Handling Corporation, Zebra Technologies Corp. and hundreds of other leading world manufacturers.

Awarded designers and industrial design firms include: 3st kommunikation GmbH., adidas Future Design, AF New York, Agence Christophe Pillet, Alessandro Loschiavo Design, AM.PM Europe GmbH., Anvil Studios Inc., Apple Industrial Design Team, aruliden, Ashcraft Design, Ateliers Jean Nouvel, Barski Design GmbH., Bentley Design, Blackmagic Design, BMW Group Designworks, Bodum AG., Botta-Design, Braun Design Team, BRP Design and Innovation Team, busk+hertzog, C3 Creative Code and Content GmbH., Carl Magnusson, Cesaroni Design, Christopher Chapman, Citterio-Viel & Partners, Claesson Koivisto Rune, Daimler Trucks Design Center, Daniele Lago, Daniel Libeskind, David Adjaye, David Melvin Wilkie, David Trubridge Ltd., DCA Design International Ltd., DDSTUDIO, Deam + Dine, design ballendat, Deepdesign, Design Central, Design Partners, Design Tech, Deutsche Telekom Design, DF-ID LLC., Dialogform GmbH., Donald Strum, DriussoAssociati | Architects, Electrolux Group Design, EOOS, ercoli + garlandini, Estúdio Ronald Sasson, Favaretto & Partners, Flavio Manzoni, Ferrari Design, Ferrari SpA., Festo Product Design, Fiskars Americas NPD, Flying Tiger, formstudio merkle park gbr., Foster + Partners, Frank Etc. AB., Garmin Industrial Design, Geisen Design, Gensler, Gino Venturini, Giorgio Borzuso Design, Giorgio Revoldini, Giugiaro Design, Google Consumer Hardware Industrial Design Team, GP designpartners gmbh., Gregory Kay, Grohe in-house Design Team, Harri Korhonen, Hager Group, Hector Diego Design, Held + Team, Herbst Produkt, Hidromek Design Studio, Hoffmann und Campe Verlag GmbH., HP Global Experience Design, Hyundai Design, IA Collaborative, IKEA of Sweden AB., Ilkka Suppanen, Iosa Ghini Associati, Italdesign Industrial Design, JANUS et Cie, Jean-Marie Schaller, Jean-Jacques L'Henaff, Jonathan Ive, Jozeph Forakis, Justus Kolberg, Kati Meyer-Brühl, Karim Rashid, KEK Associates, Kia Design, Konstantin Grcic Industrial Design, Lacroix Design, Land Rover Design, LDA, Lenovo Experience Design Group, Leo Aerts, Les Ateliers du Nord, Les Ateliers Louis Moinet SA., Lissoni Associati, LittleFISH Think Tank, Lippincott, Logitech Design, Loll Designs, Ludovica + Roberto Palomba, LUNAR, Marc Sadler Nous, Marc Sapetti, Marcel Wanders, Mario Mazzer Architects, Mauro Porcini, Matteo Thun & Partners, Metaphase Design Group, Inc., Michael Graves Architecture & Design, Michael Young Ltd., Mitsubishi Motors Design Division, Moen Global Design Team, Naoto Fukasawa Design, Native Trails, NOA - Intelligent Design NOA Gbr., No Picnic Industrial Design AB., Novague Design, One Plus Partnership Limited, Orlandini Design SAS. PDR, Pearl Creative, Pensa, Pensar Development, Pentagon, PepsiCo Design and Innovation, Peter Ameloot, Peter Solomon Design, Petr Novague, Philips Design Team, Koninklijke Philips N.V., Philips Medical Systems International B.V., Piaggio Fast Forward, ps+a palomba serafini associati, Ralph Appelbaum, PMD GmbH Germany, Product Development Technologies, Riensch & Held GmbH., ruwido austria GmbH., Sandonà design studio, Selic Industriedesign, SheltonMindel, Simon Kidd, Smart Design, Smeg SpA., SoftBank Commerce & Service Corp., Stefan Sielaff, Studio Marco Piva, Studio O+A, Studio Volpi Srl., Studio William Welch Ltd., Suunto Design Team, Suzanne Tick, Tapio Anttila Design Ltd., TEAMS Design, Technogym Design, Tekna, Inc., Telekom Design, Tennant Industrial Design, Think Design Group, Thomas Biswanger Design, Thos. Moser, Tom Dixon, Tools design, Tupperware Worldwide Product Development Team, Turner Duckworth, UNstudio, Vestel Electronics, Vitra Bathroom Design Team, Whipsaw, Inc., WOHA, XX Studio Francesco Rota, Zaha Hadid Architects, and hundreds of other designers synonymous with Good Design.

"This year's historic 67th Good Design program," states Christian Narkiewicz-Laine, Museum President, The Chicago Athenaeum, "recognizes the work of thousands of designers and manufacturers worldwide who have successfully undertaken the design challenge to produce the best and most outstanding design products across the globe to our large and expanding global consumers."

"Good Design represents the world's critical mass of the design and manufacturing industry representing the best consumer design ranging from the 'spoon to the city'."

"Since 1950, Good Design has become an internationally acknowledged benchmark and symbol of outstanding design that serves as a beacon for design-interested audiences in our global economies."

Good Design is presented by The Chicago Athenaeum, together with The European Centre for Architecture Art Design and Urban Studies as the foremost program that honor and recognizes the best design talent and the best manufacturing worldwide.

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Add Two

All winning products and graphics for 2017 can be viewed at [www.good-designawards.com](http://www.good-designawards.com) or [www.chi-athenaeum.org](http://www.chi-athenaeum.org).

All products and graphics are also published in the Good Design Yearbook for 2016-2017 and is available through Metropolitan Arts Press Ltd.

Orders can be placed through The European Centre's office in Athens, Greece. Contact: Konstadina Geladaki at [konstadina@europeanarch.eu](mailto:konstadina@europeanarch.eu).

The deadline for Good Design 2018 is June 1, 2018.

More information about submissions for 2018 can be found, along with applications, at [www.good-designawards.com](http://www.good-designawards.com).

**NOTE TO REPORTERS AND EDITORS:** Photographs of the 2017 GOOD DESIGN Awards are available for download. For more details on the awarded winners, visit the Museum's website at [www.good-designawards.com](http://www.good-designawards.com).

**About The Chicago Athenaeum** ([www.chi-athenaeum.org](http://www.chi-athenaeum.org)) is a global nonprofit education and research institute supported by its members. Its mission is to provide public education about the significance of architecture and design and how those disciplines can have a positive effect on the human environment.

**About The European Centre for Architecture Art Design and Urban Studies** ([www.europeanarch.eu](http://www.europeanarch.eu)) is dedicated to public education concerning all aspects of the built environment - from entire cities to individual buildings - including the philosophical issues of arts and culture that ultimately give the final shape to design. A high emphasis exists on contemporary values and aesthetics, conservation and sustainability, and the theoretical exploration and advancement of art and design as the highest expression of culture and urbanism.

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